



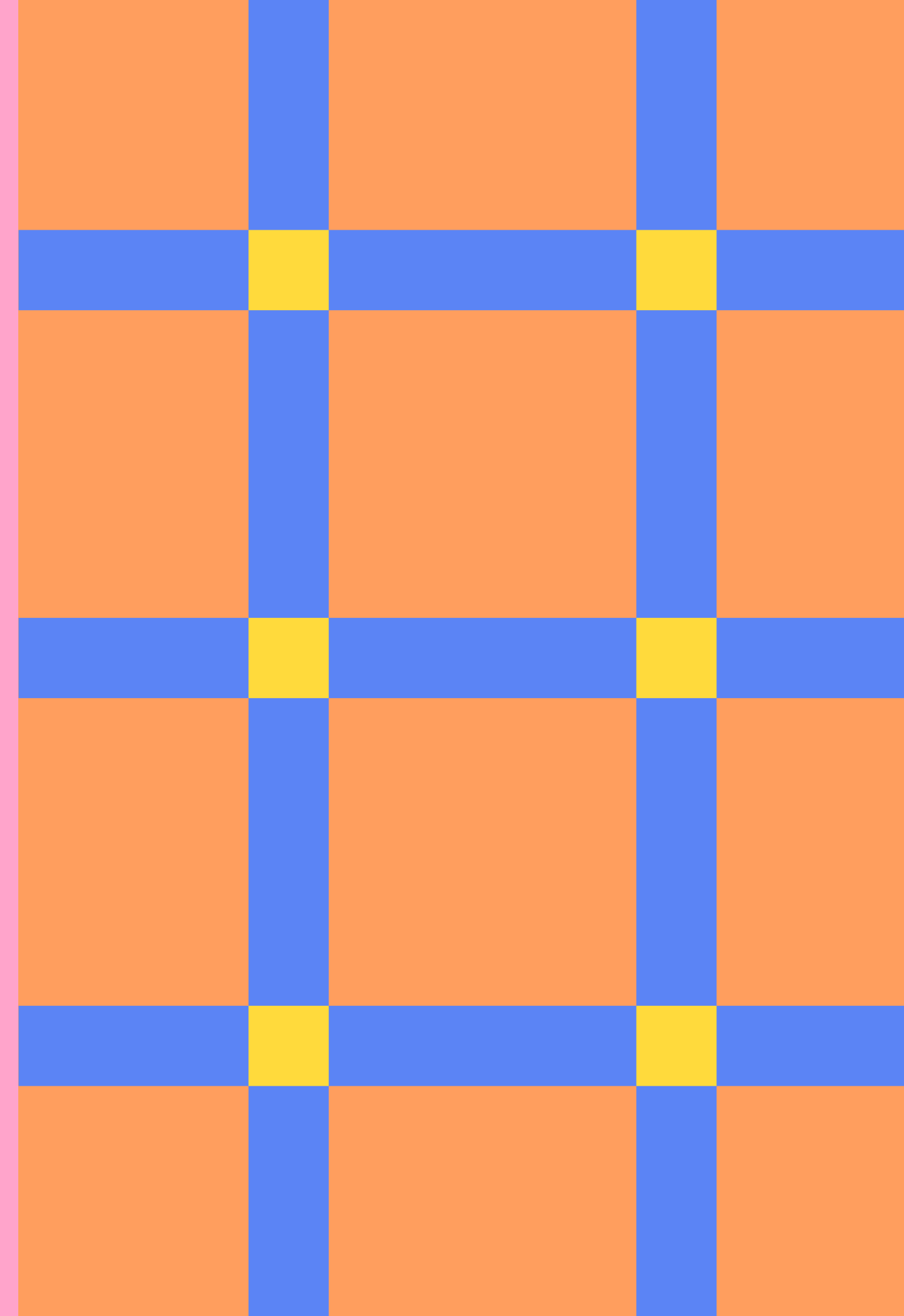
AKIDI-Powered MVP: Transforming Ghana's Informal Sector

A comprehensive approach to economic growth

Challenges in Informal Sector



INFORMAL BUSINESSES STRUGGLE
WITH COMPLIANCE AND SUPPORT



Proposed Solution: A Digital Revolution for Growth

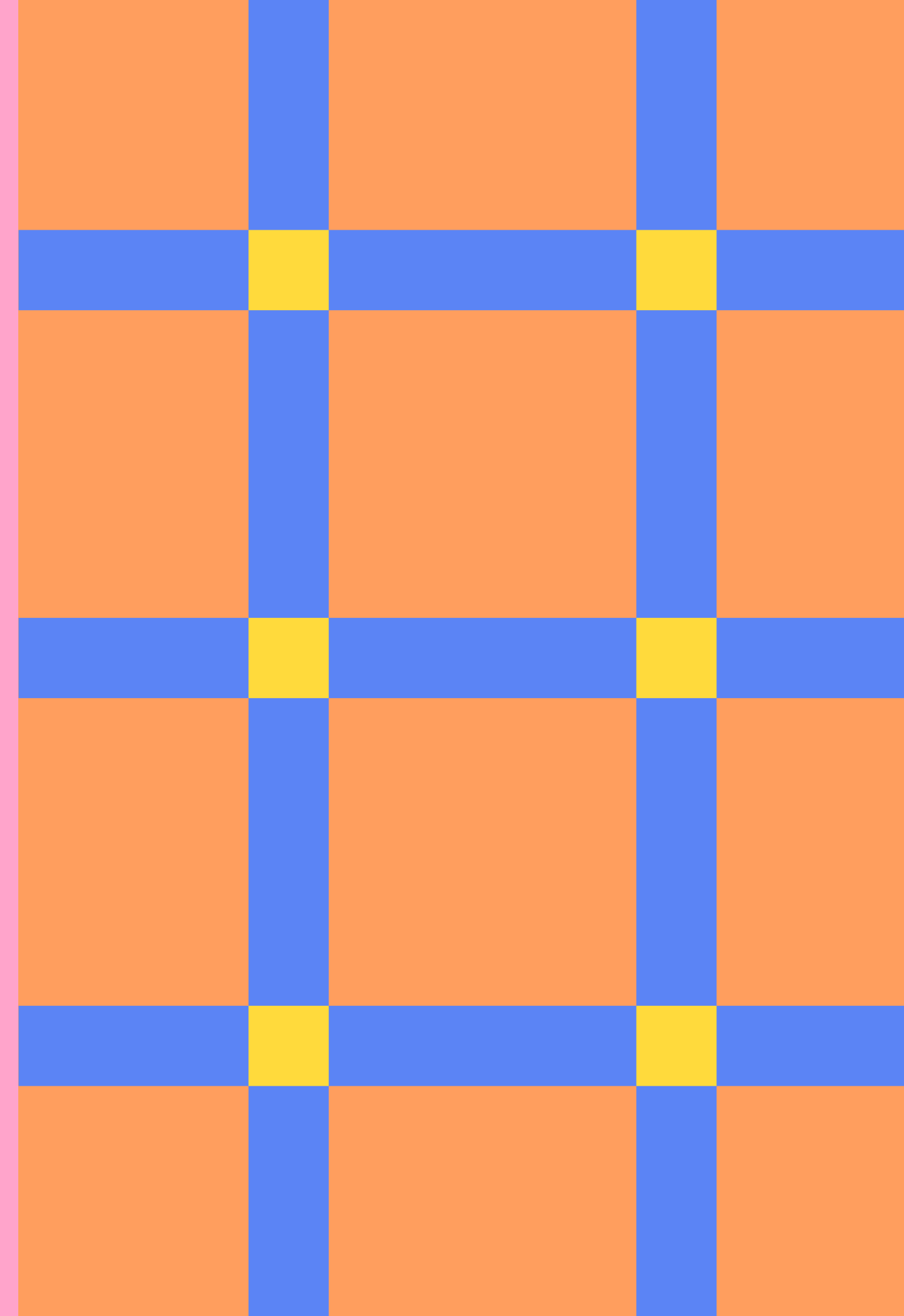
LEVERAGING
TECHNOLOGY TO
SIMPLIFY COMPLIANCE
AND PAYMENTS

INCENTIVES FOR
VENDORS AND
CONSUMERS ALIKE

Mobile Tax Collection Solution



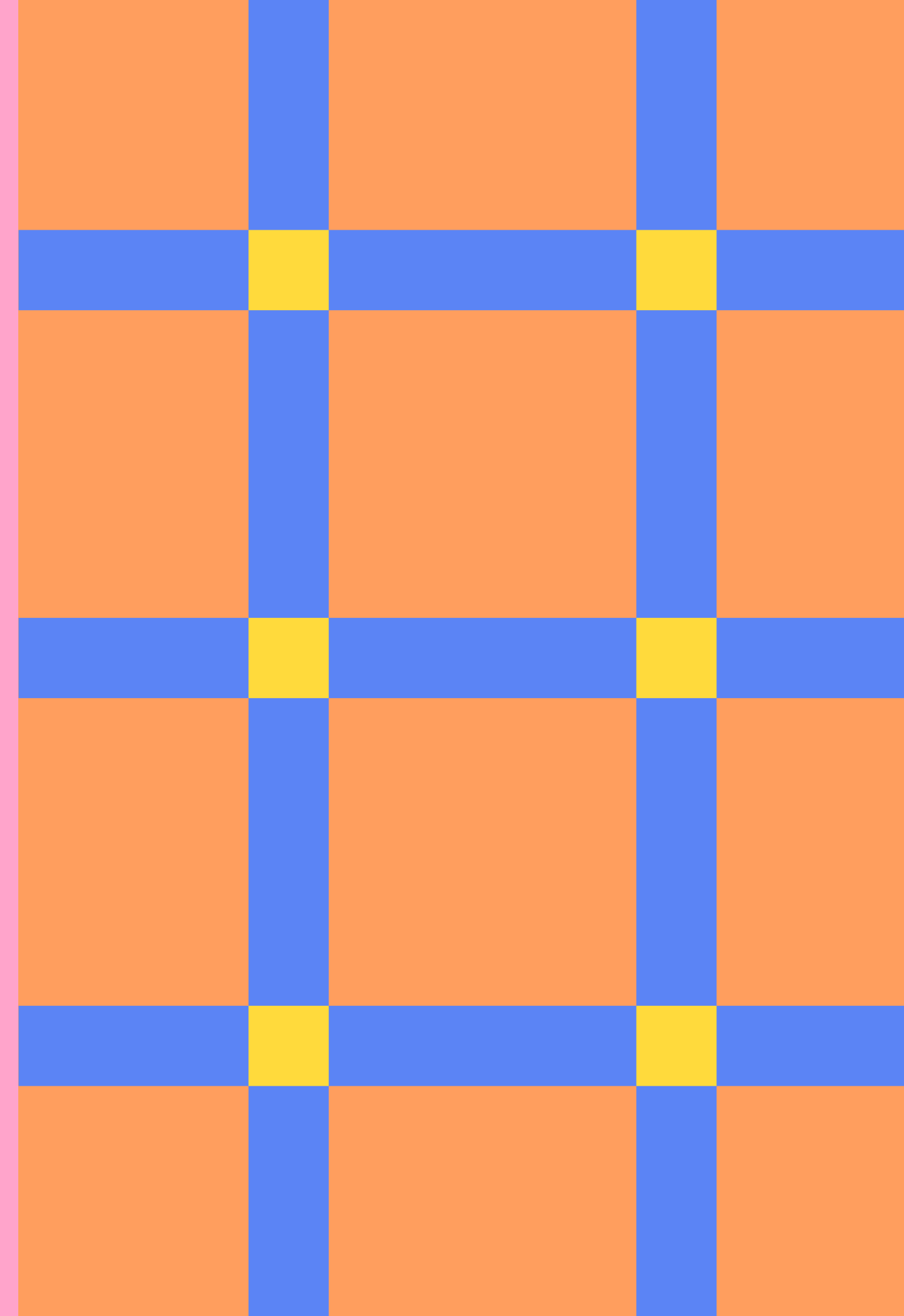
SIMPLIFYING TAX COMPLIANCE
FOR INFORMAL BUSINESSES



Consumer Incentivization Program



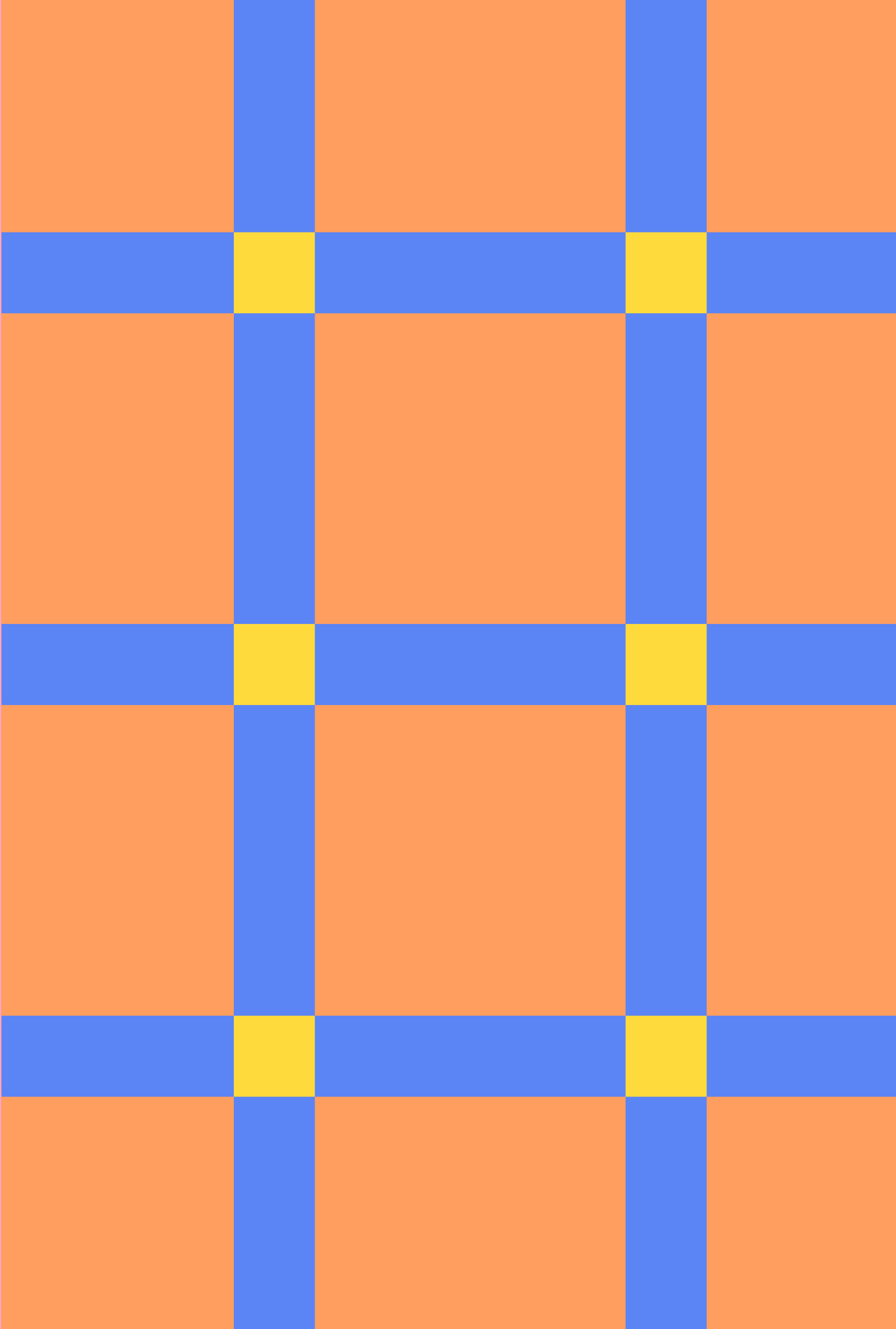
BOOSTING PARTICIPATION THROUGH
ATTRACTIVE INCENTIVES FOR CONSUMERS



Vendor Incentivization Package



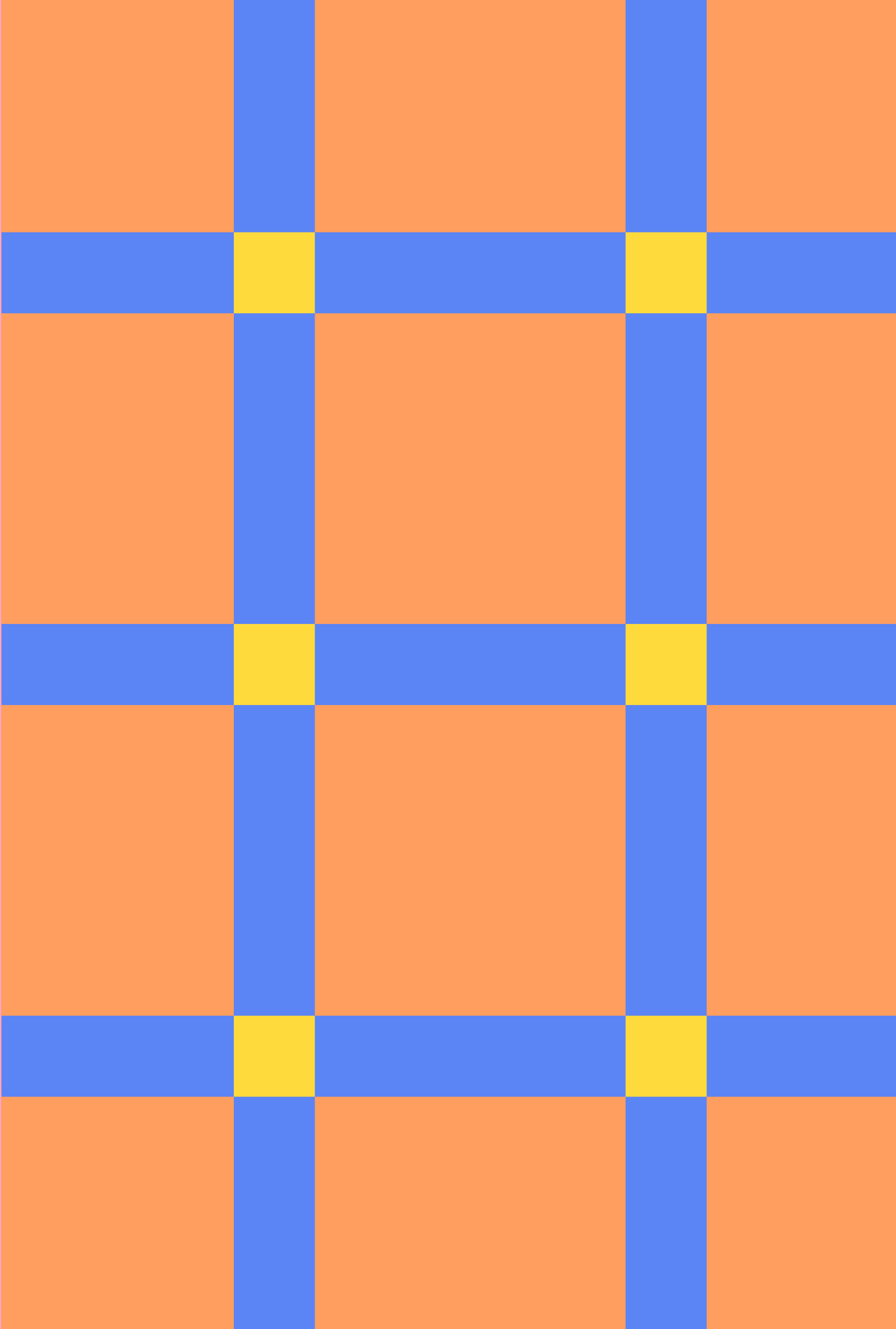
CASE STUDIES SHOWING GLOBAL
SUCCESS STORIES



GRA Monitoring Dashboard Overview

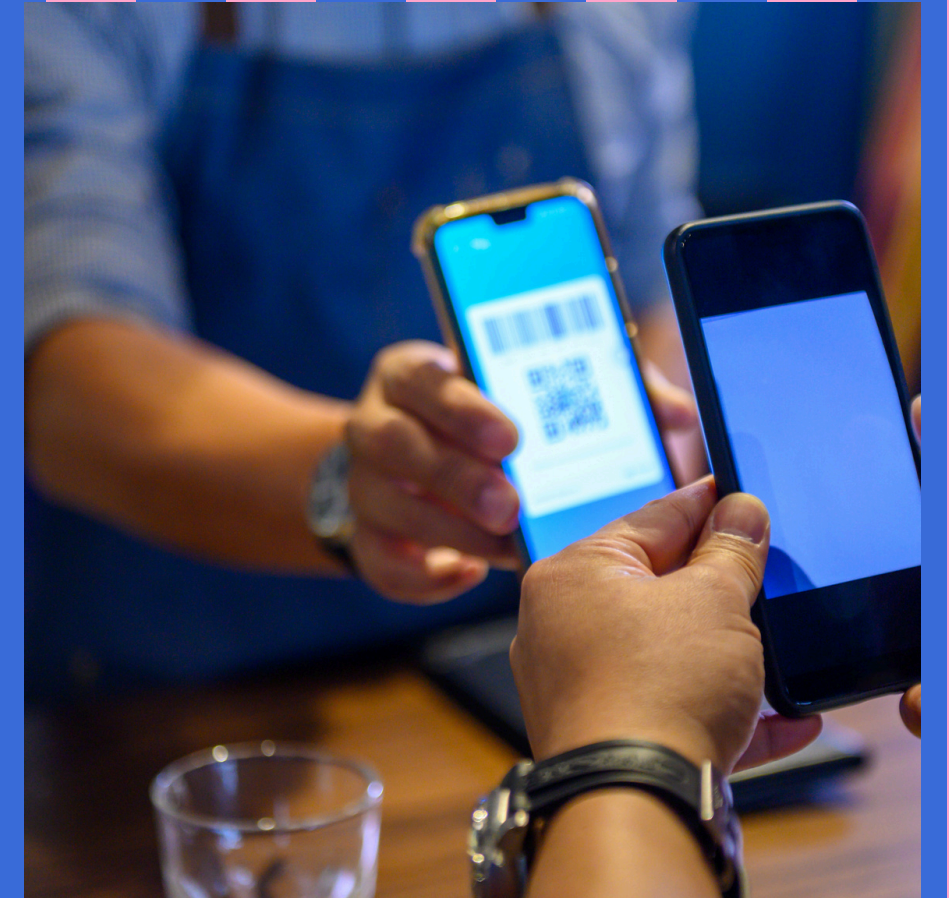


STREAMLINING COMPLIANCE
AND ENHANCING OVERSIGHT





Streamlined
compliance
leads to
economic
growth





40%

EMPLOYMENT IMPACT

This initiative is projected to create **thousands of jobs** in the informal sector.

15%

TAX REVENUE CONTRIBUTION

An increase of **15% in tax revenue** is expected from formalized vendors.

Implementation Plan Phases

THIS PLAN OUTLINES ESSENTIAL
STEPS FOR GEDA'S SUCCESSFUL
IMPLEMENTATION AND
TRAINING INITIATIVES.





Join the
Movement for
Positive
Change in
Ghana

